

## Plant Heritage Threatened Plant of the Year 2021 to be showcased at RHS Hampton Court Palace Garden Festival

At Plant Heritage we are keen to showcase rare and unusual plants, and we have the perfect opportunity for you to display your own threatened plant in our 'Threatened Plant of the Year' competition.

Launched in 2020, the first ever winning plant was the beautiful *Clematis montana* var. *rubens* 'Veitch', an unusually compact variety with a long and fascinating history, grown by a National Collection Holder. *Aeonium* 'Bronze Teacup' won the Public Vote, as chosen by visitors to Plant Heritage's website. <u>See all the shortlisted plants in 2020</u>.



## Could you receive the 2021 Threatened Plant of the Year trophy?

Do you have a rare or unusual cultivar, that is not currently available commercially or hasn't been consistently available to buy from garden centres or nurseries. It must be a named cultivar that has been grown or sold in the UK or Ireland prior to 2005.

2020 WINNER: Clematis montana var. rubens 'Veitch' © Malcolm Ovens

Applications, including a photo of the plant, will be submitted to Plant Heritage by an online form which will be available on our website from 7<sup>st</sup> February 2021. We would love to hear about the history of your plant too, which could include information about the breeder, its association with people or places, or what makes this plant special to you.

The process:

- application form will be available on the <u>Plant Heritage website</u> from 7<sup>st</sup> February 2021
- applications to be submitted by 15<sup>th</sup> May 2021
- all applications will be checked for eligibility against our Threatened Plants Programme data
- those shortlisted will be invited to be displayed at RHS Hampton Court Garden Festival from <u>6-11<sup>th</sup> July</u>. Either the plant, or a good quality photo of the plant can be displayed.
- applicants will be notified that their entry will be on display at Hampton Court by Friday 4<sup>th</sup> June 2021 and the winner will be judged by a panel of horticulture experts.

We look forward to receiving your applications and to hearing about your threatened plants. If you have any queries please get in touch through <u>info@plantheritage.org.uk</u>.

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