



Trustee with Fundraising expertise

In order to extend the range of expertise in its Board of Trustees, Plant Heritage is seeking to recruit a Trustee with experience at a senior level in Fundraising. Plant Heritage works to conserve the nations garden plants for people to enjoy now and in the future. The National Plant Collections® are at the heart of what we do – living plant libraries representing the diversity of our cultivated plants.

As a member of the Board of Trustees you will advise the Board on its strategy to generate sufficient income to give the charity stability and future resilience and thus increase its impact in the field of plant conservation and be in a position to grow.

The Board of Trustees intends to maximise the use of Social and other media to reach a wider audience and demographic than has represented the majority of its membership in the past in addition to channels specific to the horticultural and gardening world.

Your experience in fundraising will be broad covering at least two and possibly more disciplines such that you will be able to advise the small fundraising team to enable to increase the diversity of fundraising products and ensure a good return on investment.

You will help to find new ways of engaging more people in our important work of ensuring the future of the UK's unique heritage of cultivated plants and persuading them to support us financially.

Experience of membership organisations and/or supporter recruitment would be desirable.

Experience of marketing would also be desirable.